

Are You Sick & Tired Of Not Finding Your Web Site On Page 1 of Google?

What Your Web Developer Doesn't Know About Internet Marketing Is Likely Costing You a Fortune

Could your web site design be affecting your sales results? Do you have a quality web statistics program for tracking your return on investment?

Get the answers to all your questions and maximize the most phenomenal sales tool in history . . . the Internet.

How? By getting to know Internet Marketing Guru Shawn Moore, President and CEO of Think Profits.com, a top-rated Canadian Web firm that has helped over 1,000 North American clients generate over 100 million in sales since 1997.

The youngest of six children, his father was a former Vancouver Police Officer and mother a successful retail entrepreneur, Moore had to learn how to get his voice heard from the start.

Exemplified by surviving and growing through the dot-com crash, he has received numerous entrepreneur awards, including nomination for inclusion on Canada's prestigious "Top 40 Under 40" list in 2003; nomination for the Ernst & Young Entrepreneur of the Year Award in 2002; and was chosen by the Canadian government to represent Canada at the Washington Software Alliance in 1997.

Moore has the demonstrated expertise and has the blueprint for success to show you how it's done on line. He also believes in corporate responsibility and giving back to the community.

"This year, we committed \$125,000 to Canuck Place Children's Hospice" Moore states.

"My mission is to educate, teach and inspire our clients on the power of Internet marketing and technology," he said.

By now, most Canadian businesses have opened a window on the world via the Internet; but the majority has barely started tapping into its true earning potential.



Internet Marketing Expert Shawn Moore (Center) and Team

"Many Manufacturers, Retailers and Distributors may not realize that we can help them access new markets while significantly reducing their operational, marketing, and advertising costs," Moore said during a recent interview.

Most business owners are frustrated with poor results and dealing with inexperienced web developers who are unfamiliar with business processes and sophisticated internet marketing strategies.

Companies who come to Think Profits.com, are looking for an established, experienced and competent web development company. When asked what Think Profits.com delivers as its competitive edge, Moore replies: "You get our proven blueprint for success that has already generated over \$100 million for our clients."

"The site has helped to contribute in excess of \$1,000,000.00 and a 25% increase in our business in the last year."

– Don McNiece,
President,
www.bridgeviewmarine.com

Moore and his talented team have the specialized industry knowledge and experience to get the online results you want – fast.

Consider some truly exciting examples of his innovative ideas: "When you create or rebuild a website, you have three goals: You want to generate sales and or new leads; reduce operational document storage and printing costs; and you want an automated e-mail capturing and marketing plan for incoming e-mails so that you can market back to them," he elaborated.

Moore asks: "Is your site

optimized for the major search engines? Do you know what position your site is ranked on these search engines? We are experts in getting our customers top search-engine rankings on Google and Yahoo," he continued, "thereby attracting the eyes of new customers – generating sales and low-cost, pre-qualified leads."

"... since launching, the website has generated top positioning and Page 1 Google search engine rankings for many of our various keywords."

– Phil Oraziotti
VP General Manager
www.reliableparts.com

For those with existing web sites, Moore asks: "Do you have a sales process on your web site to convert visitors to paying clients that is written professionally?"

Are you regularly reviewing and analysing your web site traffic and activity?

Are you consistently improving and implementing new strategies to your web site based on this review process? If not, you need to," he states.

By using Think Profits.com, such clients as Dominion Directories, BC Tel (now Telus), the University of British Columbia and Imasco Minerals have significantly enhanced their online effectiveness. Clients agree that Moore's Internet marketing strategies on web design, e-commerce and distribution practices and even regional and global expansion tactics is strictly top of the line.

Moore's reputation is such that even professional educators come to him for advice. "One of our clients is Sprott-Shaw Community College, with 22 campuses across Canada," he states.

"They're well known as instructors of multi-media and web design . . . and they hired us."

"Your website performance review delivered key insights & the valuable knowledge we needed to help us make very important decisions about our website and internet marketing strategies. I would recommend companies to take advantage of the review if they want to approach how to leverage what the Internet can offer their business."

– Jeff Matsuda, CFO
Fujiya Japanese Foods
www.fujiya.ca

"For retailers, we can build online catalogues and shopping carts with e-commerce. That way their customers can order, re-order and set up accounts at the flick of a wrist," Moore said. "Retailers can open up a lucrative virtual storefront – fully staffed & inventoried for less than \$20,000."

"Our customers save tens of thousands of dollars simply by modifying their hiring process," Moore explained. "We build interview and recruiting systems through their web site."

As Moore well knows, the hiring process costs corporations enormous amounts of time and money each year. His strategy eliminates the problem of ongoing expensive ads by means of an online application that not only interviews prospective employees, but grades their suitability for the job.

Among companies that may ideally benefit most from Think Profits expertise, Moore identified manufacturers, distributors, retailers, as well as real estate and development companies. "Our ideal client has revenue of at least \$2 million per year and wants to dominate their competition on line."

Want more information?

Take advantage of their limited-time special offer for Business Edge readers.

You Save 75% OFF their Published Consulting Rates. You Get a 2-Hour Intensive 1-on-1 Web Site Performance Review or Internet Marketing Strategy Consultation with Shawn Moore, **valued at \$2,000 from only \$497.**

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