

# Sick & Tired Of Not Finding Your Web Site On Page 1 of Google?

Could your web site design be affecting your sales results? Do you have a quality web statistics program for tracking your return on investment? Is your website not appearing on Page 1 of Google?

Get the answers to all your questions and maximize the most phenomenal sales tool in history . . . the Internet.

How? By getting to know Internet Marketing Guru Shawn Moore, President and CEO and his team from Think Profits.com, a top-rated Canadian Web firm that has helped over 1,300 North American clients generate over \$100 million in sales since 1997.

Exemplified by surviving and growing through the dot-com crash, he has received numerous entrepreneur awards, including nomination for inclusion on Canada's prestigious "Top 40 Under 40" list; nomination for the Ernst & Young Entrepreneur of the Year Award; and was chosen by the Canadian government to represent Canada at the Washington Software Alliance.

Moore has the demonstrated expertise and has the blueprint for success to show you how it's done on line. "My mission is to educate, teach and inspire our clients on the power of Internet marketing and technology," he said.

By now, most Canadian businesses have opened a window on the world via the Internet; but the majority has barely started tapping into its true earning potential.

"Many Manufacturers, Retailers and Distributors may not realize that we can help them access new markets while significantly reducing their operational, marketing, and advertising costs," Moore said during a recent interview.

Most business owners are frustrated with poor results and dealing with inexperienced web developers who are unfamiliar with business processes and sophisticated internet marketing strategies. Companies who come to Think Profits.com, are looking for an established, experienced and competent web development company. When asked what Think Profits.com delivers as its competitive edge, Moore replies:



"You get our proven blueprint for success that has already generated over \$100 million for our clients."

**"The website has helped to contribute in excess of \$10 Million Dollars and a 25% increase in our business."**

— Don McNiece, President,  
[www.brideviewmarine.com](http://www.brideviewmarine.com)

Moore and his talented team have the specialized industry knowledge and experience to get the online results you want – fast.

Consider some truly exciting examples of his innovative ideas: "When you create or rebuild a website, you have three goals: You want to generate sales and or new leads; reduce operational document storage and printing costs; and you want an automated e-mail capturing and marketing plan for incoming e-mails so that you can market back to them," he elaborated.

Moore asks: "Is your site optimized for the major search engines? Do you know what position your site is ranked on these search engines? We are experts in getting our customers top search-engine rankings on Google," he continued, "thereby attracting the eyes of new customers – generating sales and low-cost, pre-qualified leads."

**"Our leads went from 30 to 267 per month, an increase of 400%. With a close rate of 20% and an average deal size of \$15K, that's over \$360K per month."**

— Ken Mayhew, President,  
Penfolds Roofing

For those with existing web sites, Moore asks: "Do you have a sales process on your web site to convert visitors to paying clients that is written professionally?"

Are you regularly reviewing and analyzing your web site traffic and activity?

Are you consistently improving and implementing new strategies to your web site based on this review process? If not, you need to," he states.

By using Think Profits.com, such clients as Dominion Directories, BC Tel (now Telus), the University of British Columbia and Imasco Minerals have significantly enhanced their online effectiveness. Clients agree that Moore's Internet marketing strategies on web design, e-commerce, distribution practices and even regional and global expansion tactics is strictly top of the line.

Moore's reputation is such that he is a 'Preferred Keynote Speaker' on the Internet Marketing circuit speaking at venues such as the global Search Engine Strategies Conference sharing the limelight with the likes of Google and Microsoft.

**"I would like to thank everyone at Think Profits for finally convincing me of the importance of Search Engine Optimization. I was very skeptical that SEO would make a difference to our type of business.**

**I have since come to realize that this is a very affordable**

way of getting our website to the masses. Since launching our new website earlier this year our internet sales have increased dramatically and we have achieved top rankings on Google, MSN and Yahoo."

— Sylvia Wilcott,  
MVP Athletic Supplies Ltd.

"For retailers, we can build online catalogues and shopping carts with e-commerce. That way their customers can order, re-order and set up accounts at the flick of a wrist," Moore said. "Retailers can open up a lucrative virtual storefront – fully staffed & inventoried for less than \$20,000."

"Our customers save tens of thousands of dollars simply by modifying their hiring process," Moore explained. "We build interview and recruiting systems through their web site."

As Moore well knows, the hiring process costs corporations enormous time and money each year. His strategy eliminates the problem of ongoing expensive ads by means of an online application that not only interviews prospective employees, but grades their suitability for the job. Among companies that may ideally benefit most from Think Profits expertise, Moore identified manufacturers, distributors, retailers, as well as real estate and development companies. "Our ideal client has revenue of at least \$2 million per year and wants to dominate their competition on line."

Take advantage of their limited-time special offer for Business Edge readers.

You Save 50% OFF their Published Consulting Rates. You Get a 2-Hour Intensive 1-on-1 Web Site Audit or Internet Marketing Strategy Consultation with either the President or Vice President of the firm, valued at \$2,000 from only \$997.

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